

## SPONSORSHIP OPPORTUNITIES

Don't miss your chance to sponsor Fresh Energy's largest event of the year that attracts our most committed and loyal clean energy enthusiasts, advocates, supporters, and business partners, as well as government and community leaders, and stakeholders from academia and philanthropy. This year, Fresh Energy is pivoting to a virtual event with more sponsorship recognition opportunities than ever before.

**Clean energy must be at the center of rebuilding our economy.** How can we make it happen? Policy, the private sector, and people all play a crucial role and much of our progress will happen at the state level.

Join Fresh Energy for a dynamic discussion of what Minnesota can do to turn challenge into opportunity. We are pleased to welcome Leah Stokes, a national expert on energy, climate, and environmental politics. Her new book, *Short Circuiting Policy*, examines where states have stumbled and how we can turn it around.



FEATURED SPEAKER  
Leah Stokes, Ph.D.  
University of California, Santa Barbara

## SPONSORSHIP PACKAGES

We are happy to work with you to tailor a sponsorship package that will help you meet your marketing and philanthropic goals.

### Benefit Breakfast Title Sponsor **\$20,000**

#### EXCLUSIVE RECOGNITION AS THE EVENT SPONSOR

- Opportunity to create a short-pre-recorded video to be shown during the program
- Logo featured on event background
- Company featured in Fair of the Future webinar
- Large visibility on printed event packet
- Specialty slide in event sponsor slide show
- Logo recognition in all event promotions
- Social media visibility campaign

### Fair of the Future Sponsors **\$5,000**

- Company featured in Fair of the Future webinar
- Visibility in printed event packet
- Logo included in event slideshow
- Name listed on event website, blog posts, Facebook event, invitation and follow up emails, and Annual report
- Social media recognition

### Technology Sponsors **\$10,000**

- Logo featured on event background
- Sponsor recognition during event program
- Company featured in Fair of the Future webinar
- Medium visibility in printed event packet
- Large logo included in event slideshow
- Logo included in event website, blog posts, Facebook event, invitation and follow up emails, and Annual report
- Social media acknowledgments

### Friends of the Future Sponsors **\$1,500**

- Name listed on event website, blog posts, Facebook event, invitation and follow up emails, and Annual report
- Name listed in printed event packet
- Name listed in event sponsor slide show
- Social media mention

## CONTACT

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All proceeds from the Benefit Breakfast will support Fresh Energy, an independent, nonprofit organization building solutions for the clean energy economy of our future.